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**HEALTH LITERACY AND PERCEPTIONS OF THE ACADEMIC COMMUNITY,  
RELATIONSHIP WITH ATTITUDES TOWARDS “POSBINDU PTM PROGRAM” TO  
HYPERTENTIONS PREVENT : MIXED METHODS RESEARCH**

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**Objectives:** *Posbindu* is one of health carried out in the prevention of non-communicable diseases (PTM). Healthy university is one of the alternatives to support the academic community in improving health. The concept of a healthy university provides from supporting facilities and programs that support healthy living. Early prevention of Hypertentions risk factors in the campus environment is also an alternative way of supporting universities to promote health that can reduce morbidity and prevent early risk factors. In addition, because staff of academics from each campus spend time during work hours, it is very important to pay attention to support the health of the academics. Health literacy is very much needed by someone's perception to improve welfare for healthy living. This study aims to analyze health literacy and the academic community's perceptions of Posbindu PTM to support hypertentions prevent

**Methods:** This research is a mix methods research, which uses quantitative and qualitative research designs

**Results:** The health literacy of the academic community is good at 50.91%. There is no relationship between health literacy and post-miss PTM planning attitudes in the academic community with a p value = 0.09. There is a relationship between perceptions of benefits, perceptions of barriers and perceptions of vulnerability to attitudes in supporting post-ptmptm planning in supporting health promoting university activities with pvalue values respectively = 0.00, 0.01 and 0.03. Qualitative research shows that in accessing health information, providing access to health information to others and accessing academic health services is good, there is support for posbindu implementation from various parties, the posbindu PTM team looks for posbindu design for the FK-KMK ptm according to the target needs with the concept posbindu 5 table system.

**Conclusions:** Academic perceptions of posbindu planning are positive, and receive full support to be implemented at the FK-KMK periodically